

Spring 2025

Business and Civic Leaders:

We invite you to make a lasting impact in our community by sponsoring the Pittsford Little League (PLL)—a program that has shaped the lives of local youth for 72 years.

Each season, over 1,000 children from Pittsford and East Rochester participate in our baseball and softball programs, creating lasting memories and valuable life skills. Your support helps ensure every child—regardless of ability—has a place on the field.

### **Why Your Sponsorship Matters**

- Support Inclusivity: We welcome players of all skill levels, including those in our Challenger Baseball program for children with disabilities.
- Shape Future Leaders: Baseball and softball teach leadership, perseverance, and teamwork, helping kids develop lifelong skills.
- Strengthen the Community: As a 501(c)(3) nonprofit, the PLL depends on local businesses to continue providing these opportunities.

### **Your Sponsorship Means Increased Visibility**

- Reach Thousands: With over 1,000 families involved, your organization will gain exposure through games, events, and digital platforms.
- Engage Decision-Makers: Our audience includes highly educated community members with strong purchasing power.
- Boost Your Brand: Sponsorship options include team uniforms, online exposure, social media promotion, and signage at fields.

Sponsorships range from \$350 to \$1,100; every dollar is tax-deductible. By supporting the PLL, you're not just investing in sports—you're investing in our community's future.

### **Get Involved Today...**

- [View sponsorship packages](#) (or see attached)
- [View more information](#) on the PLL
- [Contact us](#) to discuss opportunities or for more information

We appreciate your support. Thank you for considering this opportunity to make a difference.

Warm regards,

John Magats  
President, Pittsford Little League

## PLL 2025 SPONSORSHIPS



### **MVP: \$1,100**

1. Sponsorship of a PLL team in the Spring, Summer, and Fall seasons, with your business name on the back of a team uniform.
2. Recognition as a "Season Sponsor" for the 2025 season; your company logo posted in prominent locations on the landing page and footer of the [PLL website](#); mentions throughout 2025 on PLL social media platforms and at PLL events (Opening Day, Home Run Derby, etc.).
3. Backstop banner (3' x 6' or 4' x 4') with your company logo, hung in a premium location for the Spring, Summer, and Fall seasons.
4. Your company logo and business description also posted on the "[Sponsors & Supporters](#)" page of the PLL website for the entire 2025 season.



### **Grand Slam: \$800**

1. Sponsorship of a PLL team in the Spring season with your business name on the back of a team uniform.
2. Recognition as a "Season Sponsor" for the 2025 season; your company logo posted in prominent locations on the landing page and footer of the [PLL website](#); mentions throughout 2025 on PLL social media platforms and at PLL events (Opening Day, Home Run Derby, etc.).
3. Backstop banner (3' x 6' or 4' x 4') with your company logo, hung in a premium location for the Spring, Summer, and Fall seasons.
4. Your company logo and business description also posted on the "[Sponsors & Supporters](#)" page of the PLL website for the entire 2025 season.



### **Triple Play: \$650**

1. Sponsorship of a PLL team in the Spring season with your business name on the back of a team uniform.
2. Field banner (3' x 6' or 4' x 4') with your company logo hung for the Spring, Summer, and Fall seasons.
3. Your company logo and business description posted on the "[Sponsors & Supporters](#)" page of the PLL website for the entire 2025 season.



### **Rookie of the Year: \$350**

1. Sponsorship of a PLL team in the Spring season with your business name on the back of a team uniform, or a field banner (3' x 6' or 4' x 4') with your company logo hung for the Spring, Summer, and Fall seasons.
2. Your company logo and business description posted on the "[Sponsors & Supporters](#)" page of the PLL website for the entire 2025 season.

**[[Follow this link to register.](#)]**

## **PLL 2025 AT A GLANCE**

### **Expected Participation:**

- Spring: 800 participants
- Summer 225 participants
- Fall: 400 participants

### **In addition to games and practices, here's what's on deck for Spring 2025:**

#### **February & March:**

- Coach Clinics, Player Clinics
- CPR & First Aid for Youth Sports, Training for Parents, Coaches, Umpires
- Pre-Season Baseball and Softball Carnival for Players ages 4, 5, and 6

#### **April, May & June:**

- Challenger Baseball Spring Training Event
- 72nd PLL Parade and Opening Ceremonies
- Baseball and Softball Home Run Derby for Players ages 10-12:
- Pitch, Hit & Run Event for Players ages 6-12
- Challenger Baseball World Series at Innovative Field
- Tee Ball Jamboree
- PLL Night with the Rochester Red Wings
- Challenger Baseball Picnic

#### **More:**

- Little League Baseball and Softball World Series Tournament
- Sandlot Days (unstructured, self-directed play)
- Summer Leagues
- Fall Leagues