



@PITTSFORDLL
pittsfordlittleleague.org
PO Box 313, Pittsford NY 14534

Spring 2025

Business and Civic Leaders:

We invite you to become a vital part of our community by supporting the Pittsford Little League (PLL) and the youth we serve.

For over 70 years, the PLL has been a cornerstone of youth sports in Pittsford and East Rochester, offering a baseball and softball experience for boys and girls aged 4 to 16. If you participated in Little League yourself, you understand the experience we create and the lasting memories this has.

Here's why your sponsorship matters:

1. Fun & Inclusivity: The PLL welcomes players of all skill levels and abilities, an environment where every child can participate and thrive. Our Challenger Baseball program ensures that children with physical or intellectual disabilities can enjoy the game.

2. Life Lessons: The game instills valuable life lessons in leadership, perseverance, discipline, sportsmanship, and teamwork, shaping the future leaders of our community.

3. Community Impact: As a 501c(3) non-profit operated by volunteers, the PLL relies on the support of businesses like yours to continue its mission. Your sponsorship benefits the League and enhances your organization's visibility and reputation within the community.

Here's how your sponsorship translates into exposure for your organization:

Reach: With over 1,000 children participating annually, the PLL draws a significant audience of families and supporters. Our website, Facebook pages, and in-person games/events attract thousands of local spectators each season. Through our partnership with Pittsford Panthers baseball and softball travel teams, comprising over 200 players, your organization gains exposure to a broader audience within Monroe County.

Target Audience: Adult attendees at PLL events are highly educated and have above-average disposable incomes. They are decision-makers in their households and the community.

Our sponsorship options range from \$350 to \$1,100; every dollar is tax-deductible. By supporting PLL, you're investing in the future of our community, not just youth sports.

Thank you for considering this opportunity to make a difference in the lives of our youth. We look forward to your support. Our sponsorship packages are listed on the following page: [**use this link to register.**](#)

Regards,
John Magats, President
Pittsford Little League

PLL 2025 SPONSORSHIPS



MVP: \$1,100

1. Sponsorship of a PLL team in the Spring, Summer, and Fall seasons, with your business name on the back of a team uniform.
2. Recognition as a "Season Sponsor" for the 2025 season; your company logo posted in prominent locations on the landing page and footer of the [PLL website](#); mentions throughout 2025 on PLL social media platforms and at PLL events (Opening Day, Home Run Derby, etc.).
3. Backstop banner (3' x 6' or 4' x 4') with your company logo, hung in a premium location for the Spring, Summer, and Fall seasons.
4. Your company logo and business description also posted on the "[Sponsors & Supporters](#)" page of the PLL website for the entire 2025 season.



Grand Slam: \$800

1. Sponsorship of a PLL team in the Spring season with your business name on the back of a team uniform.
2. Recognition as a "Season Sponsor" for the 2025 season; your company logo posted in prominent locations on the landing page and footer of the [PLL website](#); mentions throughout 2025 on PLL social media platforms and at PLL events (Opening Day, Home Run Derby, etc.).
3. Backstop banner (3' x 6' or 4' x 4') with your company logo, hung in a premium location for the Spring, Summer, and Fall seasons.
4. Your company logo and business description also posted on the "[Sponsors & Supporters](#)" page of the PLL website for the entire 2025 season.



Triple Play: \$650

1. Sponsorship of a PLL team in the Spring season with your business name on the back of a team uniform.
2. Field banner (3' x 6' or 4' x 4') with your company logo hung for the Spring, Summer, and Fall seasons.
3. Your company logo and business description posted on the "[Sponsors & Supporters](#)" page of the PLL website for the entire 2025 season.



Rookie of the Year: \$350

1. Sponsorship of a PLL team in the Spring season with your business name on the back of a team uniform, or a field banner (3' x 6' or 4' x 4') with your company logo hung for the Spring, Summer, and Fall seasons.
2. Your company logo and business description posted on the "[Sponsors & Supporters](#)" page of the PLL website for the entire 2025 season.

[[Follow this link to register.](#)]

PLL 2025 AT A GLANCE

Expected Participation:

- Spring: 800 participants
- Summer 225 participants
- Fall: 400 participants

In addition to games and practices, here's what's on deck for Spring 2025:

- Coach Clinics, Player Clinics: February and March
- CPR & First Aid for Youth Sports, Training for Parents, Coaches, Umpires: February and April
- Pre-Season Baseball and Softball Carnival for Players ages 4, 5, and 6: March
- Challenger Baseball Spring Training Event: April
- 72nd PLL Parade and Opening Ceremonies: May
- Baseball and Softball Home Run Derby for Players ages 10-12: June
- Pitch, Hit & Run Event for Players ages 6-12: June
- Challenger Baseball World Series at Innovative Field: June
- Tee Ball Jamboree: June
- Challenger Baseball Picnic: June

More:

- PLL Night with the Rochester Red Wings
- Sandlot Days (unstructured, self-directed play)
- Summer Leagues
- Fall Leagues